

Corporate Office  
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भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)  
BHARAT SANCHAR NIGAM LIMITED  
(A Govt. of India Enterprise)

Tel.: 011 - 23718783

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BSNL 3G ))) BSNL LIVE  
2010

No. 200-2/2009-VAS

Dated: - 2<sup>nd</sup> April, 2013

To

1. All CGMs Telecom Circles/ Telecom Districts
2. GM (CMTS), Chandigarh/ Pune/ Trichy/ Kolkata

**Sub: Promotion of IVR based services through Out Bound Dialing (OBD)-case of M/s OnMobile Global Ltd (M/s OnMobile).**

Ref: - No. 200-2/2009-VAS dated: 19th May, 2011

No. 200-2/2009-VAS dated: 6th Nov, 2012

In continuation to the above referred letters and subject mentioned above, M/s OnMobile Global Limited is the top-line revenue earner for IVR based VAS in its class of service during FY 2012-13. In compliance to the existing policy approved on 24-04-09, M/s OnMobile Global Limited is eligible to avail the facility of OBD free of charge (since call handling charge is to be borne by BSNL) to its 3<sup>rd</sup> Party promotional partner from BSNL for the financial year 2013-14.

Accordingly, and in conjunction with the letter no. 200-21/2008-VAS Dated 05-11-12, M/s Elita IT solution Pvt. Limited, 3<sup>rd</sup> Party promotional partner of M/s OnMobile Global Limited is permitted for promotion of IVR based VAS of BSNL on behalf of M/s OnMobile subject to maintaining top revenue earner status in IVR based VAS agreement. BSNL resume its right to revise it in accordance with policy as & when amended.

This issued with the approval of competent authority.

AGM(VAS-II) 2-4-13

Fax No. 011-23734052

Copy To:

- 1) CMD and all Director, BSNL Board for kind information.
- 2) M/s OnMobile Global Technologies Pvt. Ltd.